

1. A reflective handlebar insert device having omnidirectional reflective capacity, inserted and applied to the ends of any vehicle having hollow handlebars, the device comprising a cylindrical shaped body having a length, a plurality of flexible circular fins in parallel alignment along the length of the body and a hemisphere-shaped reflective cap attached to a first end of the body, the hemisphere-shaped reflective cap having a multiplicity of facets comprising the hemisphere-shaped reflective cap.

2. The device as disclosed in Claim 1, further comprising:

a. the body and the flexible circular fins are made of rubber or plastic and are sized to fit within the end of the handlebar, the flexible circular fins bending to form a snug internal fit within the handlebar end

B. the hemisphere-shaped reflective cap is made of a highly reflective material, such hemisphere-shaped reflective cap extending beyond the end of the handlebar, the hemisphere-shaped reflective cap of a diameter to prevent complete insertion of the hemisphere-shaped reflective cap into the handlebar end.

3. The device as disclosed in Claim 1, wherein the multiplicity of facets are arranged in a geometric pattern to maximize the potential for gathering light and reflecting such light in an omnidirectional array, providing the greatest reflective exposure from applied light to clearly indicate the presence of the device in the handlebar, thus enhancing the recognition of the presence of the vehicle to which the device is applied in the darkness.